

REGULAR BOARD OF DIRECTORS MEETING MINUTES

Thursday, December 9, 2021, at 1:30 p.m.

GVB Conference Room and Teleconference - GoToMeeting

https://www.gotomeet.me/GUAMVISITORSBUREAU/gvb-board-meeting

I. CALL TO ORDER

 Chairman Morinaga called the Board's regular meeting to order at 1:35 p.m. with a quorum being present

II. ROLL CALL

In-Person: Milton Morinaga, Sonny Ada, Ho Eun, Ben Ferguson, Jeff Jones, Sam Shinohara
Online: Paul Shimizu, Rudy Paco, Derrick Quinata, Sam Shinohara, Flori-Ann Dela Cruz, Steve Gatewood,
Laura Cepeda

III. MINUTES OF THE PREVIOUS MEETING

EXHIBIT A

Director Ada made a motion, seconded by Director Eun, to approve the previous Board of Directors meeting minutes dated November 12, 2021, subject to minor corrections. Motion Approved.

IV. CHAIRMAN'S REPORT

Chairman Morinaga reported:

- TECO is hosting a "Taiwan Guam Virtual Economic Summit" on December 15th
 - Sister City Agreement signing ceremony
 - Participants in the Q&A for Sister City Agreement signing Chairmen from the Boards:
 GIAA-Brian Bamba, GEDA-David John, GVB-Milton Morinaga, Chamber of Commerce-Christine Baleto, Speaker Therese Terlaje, Governor LG
- Felix from GVB Taipei Office was voted to be Vice President of American State of Office Association (ASOA)
 - o The overall objective of the ASOA is to facilitate long-term commercial relationship exchange between Taiwan and ASOA members
- Omicron
 - o Media in Japan and Korea scientist need to learn about Omicron's behavior; important in determining the impact of a new variant to have on travel band

V. MANAGEMENT'S REPORT

President Gutierrez reported:

Impact of Omicron

- 25% (18K-13K) Cancellation of over 2,700 pax
- Reduction of schedule of carriers/airline seats
- Asiana has postponed the start to a later date (possibly January)
- VP to expand in detail

Destination Management

Office of Inalåhan Mayor returns lost purse to visitors



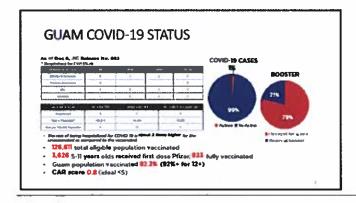
- Good Samaritan beachgoer works with VSOs to return a lost wallet to a military service member
- Repeat Visitor
- · Reinforces safety and security of Guam beyond COVID
- Visitor Safety Officer Marissa Boak, VSO of the year, was recognized at the annual award ceremony. Boak is leaving the island
- Trolley Service
 - Program suspended
 - We will reevaluate in a few weeks
- Skinner Plaza
 - GVB providing VSO security watch after hours
 - o Through Christmas & New Year

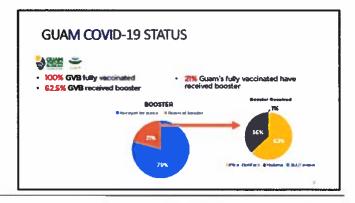
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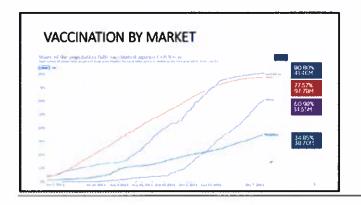


Guam COVID19 Status





Vaccination by Market





Small talk in between

Travel Trade

Japan

- New Chairman, JATA, effective December 6
- Mr. Hiroyuki Takahashi, JTB Chairman

Philippines

- Closed to foreign travelers
- · Only Balikbaya foreigners under the green & yellow list allowed
- Now requiring PCR tests taken within 72 hours of arrival and on day 5 of quarantine
- Must undergo quarantine for 14-days at designated hotels

Korea

- Air Seoul flying 3 "no landing" international tourism flights Dec 18-25-26
- Seat Capacity restrictions lifted under a new policy of "Living with COVID-19"
- Taiwan
- No foreign travelers except for humanitarian purposes, HK and Macau nationals holding a valid reentry permit, mainland Chinese for family reunition holding a valid re-entry permit

Saipan

Now offering PCR tests for returning visitors until January

Omicron Impact: Korea & Japan Protocols

Japan

- Closed to all foreign visitors
- Visas issued before 12/2 have been suspended (except spouse or child resident, or diplomat)
- Returning residents must self-quarantine for 14-days and refrain from using public transportation

Korea

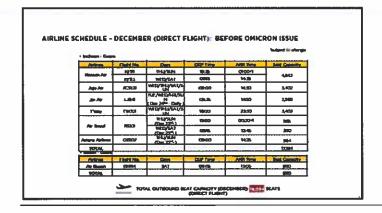
- Mandatory 10-day quarantine regardless of vaccination status
 - o Residents will quarantine at home, visitors at a designated government facility at their own expense
- 3 PCR tests (before arrival, day after arrival, and last day of quarantine)

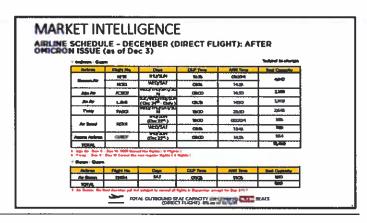
Omicron Impact:

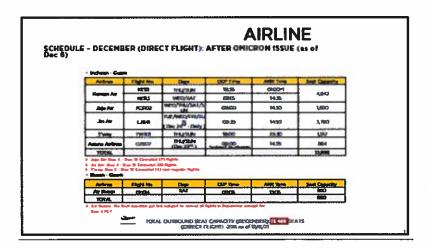
Airline (Updated as of December 6)

Airline	Cancellation (%)	Cancellation (pax)	leeue
Koreen Air	25%	726	No changes in 4-weekly flight services so far
Jin Air	48%	590	No flight services on December 8, 10 (2 FLTs canceled)
Town.	68%	588	No flight services on December 2.5.9,12. Plan to operate 2-weekly flight in December.
Joju Air	70%	720	No flight services from December 4 - 16 (7 FLTs canceled) Afterward, plan to operate 2-weekly or 4-weekly flight
Air Seoul	2%	12	Delayed its re-operation schedule to Jan. 29, 2022
Asiene Airlines	4%	20	To be determined
Air Busen	61%	113	Plan to cancel as flights in December but TBD
Total		2,700	Expected to increase cancellation if the Korean government extend guarantine protocol.

Market Intelligence







Destination Management

IFB 2022-01 | Streetlight Improvement

- Only one submission, currently under review by GVB engineering consultant
- · Reshaping specs to fit available funds

IFB 2022-02 to 2022-07 | Tumon Landscape

- Extended an additional week to December 17, 2021
- GVB website issue, inability to upload specs

Christmas Lighting & NYE Fireworks

RFP 2022-001 | Tumon Holiday Illumination

- No submissions
- Explored GVB in-house limited display
- Local supply sold out

Fireworks

- Complaints received from Liberation Day fireworks (elevation, images, nothing new)
- Competitive field limited, only two available locally & only one with qualified shooter AFT certified on island
- Resource felt intimidated by GVB due diligence questions on details, i.e., display images, elevations, location
- Acting Governor aware of the situation, supportive of GVB's decision to save for a larger Liberation Day display
- · Hagatña fireworks will still happen with GVB sponsorship

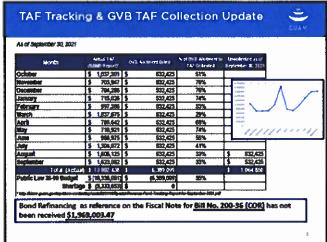
Questions & Comments:

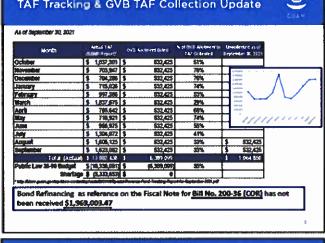
- Director Shinohara
 - o Inquired about the status of the fireworks display in Tumon
 - o An uptick of holiday bookings
 - Would like to hear from GHRA, Milton, Ben, or Ho on bookings for NYE period is high
- President Gutierrez
 - The only local fireworks vendor backed out
- Director Ferguson
 - o 320 rooms sold for NYE
 - o Local community expecting fireworks in Tumon
 - o PIC will have activities for guests
- Vice President Perez

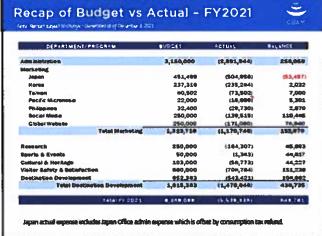
- Found another resource; however, qualified shooter had prior commitments to another project
- **Director Ada**
 - o Inquired about the status of Saipan's bubble with Korea
 - According to President Gutierrez, they do. However, there are various testings conducted
 - Vice President Perez added that it would be very intensive to monitor and track
 - The focus was to get most of our island residents vaccinated
 - Our source markets pay attention to the levels of vaccinations

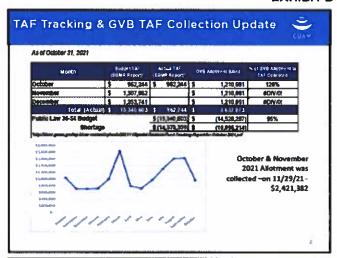
VI. TREASURER'S REPORT

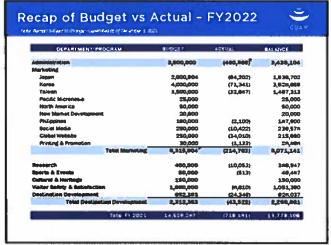
EXHIBIT B

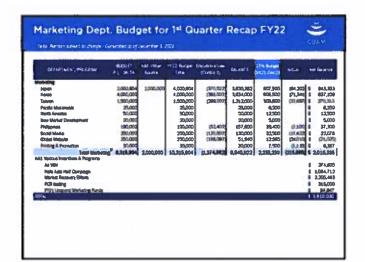




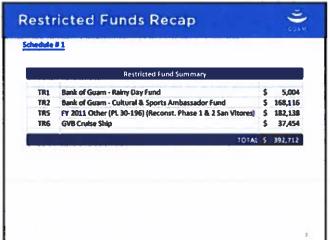


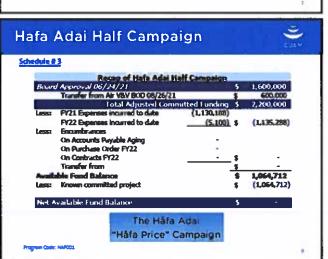


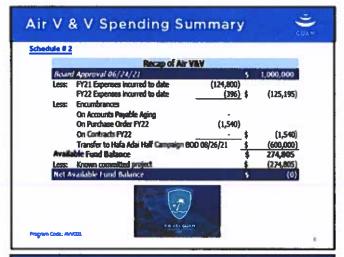


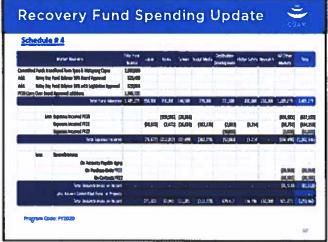


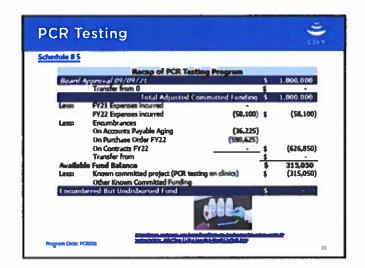


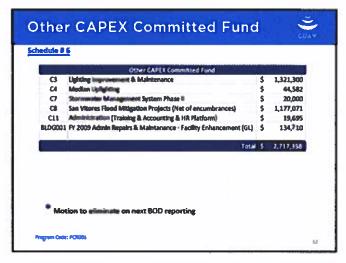


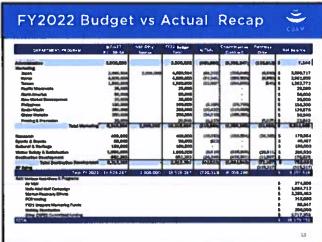


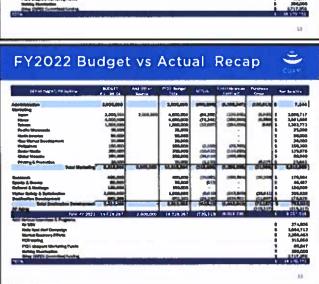


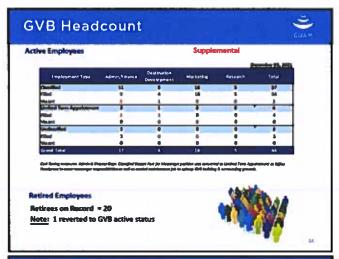


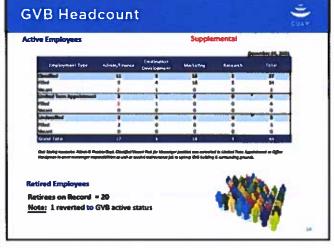












Questions & Comments:

Recap of Budget vs. Actual - FY2021

- Director Shinohara
 - Asked whether the Director of Finance is concerned that the outstanding receivable balance is not collectible
 - Still in discussion, with a possibility that we may not be able to collect the balance

- According to Vice President Perez, an issue was the \$3M+ cashflow savings from the HOTBONDS, which we have not received
- Senior Management met with the Governor's office and BBMR; they were assured that we would receive the \$3.5M cashflow savings from the HOTBOND
- According to President Gutierrez, we requested from BBMR the release of \$1.6M
 - Bertha Duenas of BBMR confirmed that the law requires that the \$3.5M be released to GVB
 - Governor LG and Lt. Governor Tenorio ordered that it be released to GVB
 - Currently in the process
- Director Shinohara is concerned that some spending is based on the assumption that we had some of the underspending from FY2021
 - Worried about the ability to respond once the market begins to rebound

Marketing Department Budget for first quarter recap - FY2022

- Director Ada
 - Asked to clarify what fiscal year the \$2M came from
 - FY 2021
- Director Ferguson
 - o Asked to confirm if the actual is cash basis accounting
 - According to the Director of Finance, it is just cash basis out of pocket; anything accrual is on the administrative end
- Chairman Morinaga brought to the Board's attention notice on the newspaper regarding Inactive Bank Accounts; states, "GVB Tumon Beautification."
 - o Inquired whether a report will be given regarding this inactive account
 - o It was brought to the Finance Director's attention
 - Contacted Bank of Guam to inquire about the posted account; GVB does not have a Tumon Beautification account in its books
 - Josie was told she is not authorized on this Government account and a deposit must be made to reactivate the account to identify the account and its signatories
 - · Currently under review
- Director Shinohara mentioned that in the December 9th newspaper, there was a discussion on the Re-Imagine Guam project
 - President Gutierrez said that Governor LG is deciding on taking \$20M from the ARP funds and directing it to GVB
 - o She shared her vision with Senior Management
 - o \$14.8M for Matapang
 - Is in the process of figuring out how to get some infrastructural funds to GVB
 - o Governor LG and GVB Senior Management are currently working on refining her vision
 - o In a month or so, a plan will be presented to the GVB Board

VII. REPORT OF THE BOARD COMMITTEES

A. EXECUTIVE COMMITTEE

Nothing to report.

B. ADMINISTRATION & GOVERNANCE

Director Ada made a motion, seconded by Director Eun, to authorize the President and Chief Executive Officer as Chief Procurement Officer of GVB to solicit a 6-cylinder double cab pick-up truck for the Bureau. Motion Approved. Directors Jones and Quinata recused.

Background: On November 10, 2021, GVB issued GVB IFB 2022-008 7-Passenger Minivan; however, this solicitation was canceled on December 6, 2021, for the following reason:

Pursuant to 2GAR, Division 4, Chapter 3, \$3115(d)(1)(B)(iii), GVB determined the solicitation had otherwise inadequate specifications and did not provide for consideration of all factors or significance to GVB in seeking the type of vehicle requested by the Invitation for Bid.

Therefore, in his capacity as Chief Procurement Officer for GVB, the President and CEO determined that it is in the best interest of the territory of Guam and GVB to cancel this solicitation to allow for review of, revision, and issuance of a solicitation in the near future as provided for in 2GAR, Division 4 \$3115(d)(1)(D)(iii).

It is GVB's intent to solicit for and purchase a 6-Cylinder Double Cab Pickup to better serve the purposes and needs of the Bureau at this time.

This truck will serve as a utility vehicle for the GVB handyman to carry heavy equipment and other maintenance tools needed to clean and maintain the GVB building and its surrounding areas, which is not covered under any landscape maintenance contract. This vehicle shall also serve as transport for errands, bulky items, disposal of green waste and cardboard to the recycling station. It will also be used for the handyman to assist the destination development staff with hauling of debris or cleaning efforts to spruce up any identified area not currently addressed by contract.

Funding Source: to be determined by GVB management

Issue: Board approval required.

Questions & Comments:

- President Gutierrez mentioned that the Board previously authorized \$40K for a van
 - Management decided that the priority is to beautify the area
 - o Incoming complaints that areas have not been water blasted, painted, etc.
 - o Temporary worker to do in-house upkeep
 - o Cancel the van in lieu to purchase a pickup truck

C. REOPENING TASK FORCE

Director of Research reported:

Health Declaration Form

- o Translations were done for all markets
- o DPHSS came back with a bit more to translate
- o An offline link will be sent to the GVB team to review in about a day
- o GVB to test the link, and if all matches up, it can be triggered to go live

D. AIR SERVICE DEVELOPMENT

EXHIBIT C

Committee Meeting Minutes - November 30, 2021

Chairman Morinaga reported:

- Vice President Perez covered canceled flights
- Last committee meeting on November 26th
- Softly launched regular air service charter flight program on November 27th
- Everything postponed or delayed due to Omicron
- Japan Airline postponed flight to Guam until February 2022

E. TAIWAN EXHIBIT D

Committee Meeting Minutes - December 2, 2021

Chairman Morinaga reported:

- Upcoming Trade Show Kaohsiung International Travel Fair: December 17-20th
- COVID cases to date 16.662
 - o . Ten new confirmed cases on December 6th
- Taiwan purchased 5M doses of AZ booster shots; to be delivered in 2022
 - o Could choose between AZ's 1st or 2nd generation vaccines
- 20M doses of Moderna's next-generation vaccine to be delivered in 2022
- Lunar New Year quarantine rules unchanged despite Omicron concerns
 - "7+7" policy: travelers who have been fully vaccinated for at least two weeks before arrival can spend the first seven days in a quarantine facility or hotel, and the remaining 7 days of quarantine at home
- 10 African countries listed as "high-risk."
- Taiwan's level 2 COVID alert extended to December 13th

F. DESTINATION MANAGEMENT/VISITOR & SAFETY SATISFACTION

Management covered the bulk of the report

Questions & Comments:

- Director Shinohara read that the MOU was closed with DPR in regards to the restrooms
- President Gutierrez mentioned that a MOA was signed with DPR due to constant RFP delays
- This week, it was awarded
 - Allowing the contract to go through the process and hopefully assign it to GVB
- Amend the contract to 24 hours instead of 8 hours as stated in the RFP
- Contract is for Ypao restrooms

G. CULTURAL HERITAGE, COMMUNITY OUTREACH & BRANDING

Director Gatewood reported:

- Director Nelson-Cepeda is proposing through the committee an online showroom to promote local products and vendors, specifically the Guam brand
- Director Nelson-Cepeda has been working with Dee Hernandez and the Marketing team

H. RESEARCH / MEMBERSHIP

· Nothing to report

I. SPORTS & EVENTS

Director Gatewood announced:

- Tour of Guam Cycling Event Sunday, December 12th at 6:30 am
- 171 total participants and 9 riders from Saipan

J. JAPAN EXHIBIT E

Committee Meeting Minutes - November 16, 2021

Chairman Morinaga reported:

- HypeGolf December 6, 2021, in Japan
 - o Invitational only golf event
 - o 120 participants: musicians, models, influencers and fashion celebrities
 - GVB photo booth set up at the golf course
 - GVB attended and raffeled two tickets for the Guam FAM in January 2022
- TabiMUSE

- o Many viewers watching event featured on Guam
- o Pre/Post travel protocols were posted
- Chairman Morinaga was a guest speaker on their Instagram live stream
- o Shared cultural, beach and food experience here on Guam
- #HereWe Guam Ambassador Campaign
 - o November 22nd December 20th still ongoing
 - o Ambassador will have Guam FAM in January 2022
- Japan REP Shintsu Visit
 - Will visit Guam with GVB Japan staff from December 16th 21st to conduct market study on event on Guam
- Next Monthly Meeting December 14th at 2:00 p.m.
- Director of Global Marketing provided an update on clinics
 - Found a source with all the information on clinics; whether or not PCR or Antigen is available
 - o 1 day or 2 day results
 - o Whether they are open on weekends
 - o Will share with source markets/travel trade partners

K. KOREA EXHIBIT F

Committee Meeting Minutes - November 9, 2021

Director Eun reported:

- Government Mandate: 10 days quarantine until December 16th
 - Unsure whether they will extend it or go back to mobile
- Antigen Tests available by the government in clinics and the airport
 - o cost is \$60 and results in a couple of hours
- Saipan decided to adopt the PCR test for travelers until the end of January
 - Suggested we continue the subsidy on PCR tests for travelers
- People have asked about travelers who test positive
 - o Is there any government subsidy for isolation or hospitalization?
 - Nadine mentioned that if a visitor is positive, they will move to isolation and the government takes care of their bill and meals
 - o Should purchase travel insurance

L. NEW MARKETS

Nothing to report.

M. NORTH AMERICA, PACIFIC & PHILIPPINES

Military ship arriving December 23rd - 25th from San Diego

VIII. OLD BUSINESS

No Old Business

IX. NEW BUSINESS

- · Last meeting, Director Charles Bell's resignation was accepted
- Chairman Morinaga read an excerpt on filling the vacant position as an elected director

Enabling Act 12GCA CH9 \$9106 (G)

"A vacancy on the Board (whether created by resignation or removal) of an elected member shall be filled by selection by at least two of the remaining elected directors. An elected director filling a vacancy shall serve only until the end of the term of the director whom he replaced."

Three remaining elected directors made their selection of their nominee for the vacant position

- Director Jones presented for consideration Mr. Akihiru Tani, General Manager of Pacific Water Observatories (Fish Eye)
 - On Guam for 25 years
 - Small Business
 - · Very active committees
 - Very knowledgeable with the Guam tourism market (option tours)
- o Director Ferguson: Great candidate for the vacant board position
- o Director Gatewood: Great compass for doing things for the industry, in support of Mr. Tani to fill the vacant position
- Director Jones stated that he and the remaining elected directors are pleased to announce that Akihiru Tani has been selected pursuant to 12GCACH9\$9106(G) to replace Director Charles Bell and shall serve until the end of Director Bell's current term.

X. EXECUTIVE SESSION

No Executive Session

XI. ANNOUNCEMENTS

Upcoming Board Meetings:

- January 13, 2021
- January 27, 2021

XII. ADJOURNMENT

Director Shinohara made a motion, seconded by Vice-Chairman Shimizu, to adjourn the Board of Directors regular board meeting at 2:58 pm. Motion Approved.

Mr. Stephen Gatewood, Secretary of the Board of Directors

Board Minutes respectively submitted by Valerie Sablan, Executive Secretary